

# TIFFANY N. GRIFFITH

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## **AWARD-WINNING JOURNALIST • EXPERIENCED LEADER • MEDIA AND COMMUNICATIONS PROFESSIONAL**

Effective, impactful, and hard-working storyteller who is passionate about informing the public and elevating the message and positive global impact of a news organization. Twenty years of experience in print, radio, TV, online, and social media, for both local and national audiences. Worked in three Top 20 Media Markets: Atlanta, Orlando, and Jacksonville. MSNBC, CNN Headline News, ABC News Radio, Fox News, Fox News Radio, BBC News, iHeartMedia, and NBC News Radio have all relied on my reporting. Proven record of leading and mentoring diverse teams and establishing relationships with public officials and sources. **Deadline Focused. Detail Oriented. Results Driven.**

## **CAREER HIGHLIGHTS**

- Pivotal role in Marconi Award-nominated, Murrow Award & AP Award-winning news coverage
- Organized and conducted an [exclusive interview with Vice-Presidential Nominee Joe Biden in 2008](#)
- WOKV (Jacksonville) & WDBO (Orlando) Correspondent for President George W. Bush visit to JAXPORT
- Achieved highest daily ratings during my on-air segment at WOKV, according to program manager
- Developed TV-Radio story sharing format for COX Media Group stations nationwide and was praised by managers

## **SKILLS**

Communication: Writing, Speech Writing, Public Speaking  
Pitching Consumer-Focused Stories  
Critical Thinking, Problem Solving, Research  
Gathering in-depth details on Local and National News  
Utilizing Social Media to Boost Community Engagement  
Audio & Video Editing, Photography, Website Development  
Enjoys working with team to produce best ideas

Reporting, Copy Writing, AP Style  
Creating Communication Strategies  
Strong Project Management Skills  
Strong Scheduling & Organizational Skills  
Crisis Response & Communications  
Successful at Booking & Conducting Interviews  
Quick Learner & Quick Decision Maker

## **PROFESSIONAL EXPERIENCE**

### **Georgia Public Broadcasting, Atlanta, GA (2021-Present)**

#### ***Morning Edition Producer, Fill-In Anchor, Reporter, Web Content Creator, Board Operator***

Analyzing the day's local and national news. Enterprising and pursuing personable stories. Writing stories based on what will have the most impact and interest to our Georgia audience – including voting rights, climate change, COVID-19, equality issues. Scheduling, conducting and producing in-depth interviews and features. Finding informative guests and preparing comprehensive questions. [Fill-in Anchor for Morning Edition](#). Producing engaging online content.

### **iHeartRadio, Atlanta, GA (2013-2016; 2020-2021)**

#### **Southeast Bureau Chief/National & Regional News Anchor/Reporter/Writer**

Oversaw staff and news production for iHeartRadio stations across the southeast United States. Wrote, voiced, and produced newscasts for 24/7 News Source & NBC News Radio, which ran in 1,500 major cities across the country and globally via the iHeartRadio app. Developed a trusted reputation with show hosts as the primary morning news anchor for individual radio stations in Ohio, North Carolina, South Carolina, Florida, and Georgia – formats ranging from conservative news/talk to hip-hop, R&B, and gospel. Created and anchored weekend newscasts for Honolulu and Baltimore stations. Drafted pertinent wire copy for National News, Georgia, Virginia, Washington D.C., South Carolina, Arkansas, and Maryland. Successfully worked under strict deadlines. Granted exclusive interview with Civil Rights Leader Dr. Bernice King, the daughter of Dr. Martin Luther King, Jr. [Led breaking news coverage of the Charleston Church Massacre](#). Covered top stories, such as the 2020 Presidential Election and the coronavirus pandemic. Trained news team on formatting and producing each newscast.

### **Freelance Reporter/Writer/Public Relations/Media Consultant – Atlanta, GA & Jacksonville, FL (2020-2021)**

Reporting hard news and business stories for North Fulton Newspapers, features for Atlanta Senior Life Magazine, blogging for Auriemma Roundtables and Buckhead Church, and providing media expertise to Axia Public Relations. My work includes coverage of COVID-19, the 2020 presidential and Senate races, financial impacts of the global pandemic. Developed working relationships with government and business leaders on the city and state level.

## **Fox 5 Atlanta – WAGA-TV, Atlanta, GA (2016-2020)**

### **Assignment Editor/Audio News Anchor/Writer/Fill-In Reporter/Web & Social Media Management**

Hard-working newshound who routinely dug up, pitched, coordinated, and assigned exclusive & lead stories for my team – often beating the competition to breaking news. Developed relationships with citizens and public officials, which contributed to unique and standout storytelling, such as the [controversial firing of the Demorest Police Chief](#). Effectively communicated to and directed news teams, producers, editors, and web department on assignments and major events such as the I-85 Bridge Collapse, the local COVID-19 response, and severe weather. Anchored Fox 5 Atlanta Newscasts for Amazon Alexa. Arranged and conducted interviews, including a segment with 2020 Presidential Candidate Beto O'Rourke. Researched, evaluated, and followed up on news tips. Trusted to take on additional assignments, such as writing, proofreading, and editing news stories & web stories, formatting the website, and tabulating election night results. First-hand knowledge of news priorities for Fox 5 Atlanta, WSB-TV, 11Alive, and CBS46 due to collaborative work – remained influential in what stories we pursued with shared resources. Leveraged social media and other new media technology to generate interest and start a conversation on top stories.

## **WOKV AM690/106.5 FM, Jacksonville, FL (2007-2013)**

### **Assistant News Director/Anchor/Show Host/Producer/Reporter/Web & Social Media Management**

Aggressively pursued information and coordinated news coverage. Wrote, produced, and hosted powerful radio broadcasts, leading to an increase in media ratings and global market growth. Conceptualized content for programming while under tight deadlines. Able to provide clear, detailed, and commanding information while orchestrating my news team through breaking news, such as the [live, unscripted coverage of a deadly school shooting](#). Correspondent for CNN Headline News and MSNBC following the February 2009 & October 2009 abductions of two Florida girls. Represented WOKV's coverage of local rallies for every major Presidential, House, and Senate candidate between 2007-2013. Researched and developed story ideas. Arranged and conducted interviews. Edited audio and video. Wrote web articles and formatted website. Incorporated social media strategies into our reporting, newscasts, and promotional efforts. My early reporting on [problems within the VA System](#) was followed by immediate refurbishments to the Jacksonville VA Clinic and garnered praise from veterans. Proudly headed WOKV's *You Decide 2012* Election segments on WCWJ-TV – station manager reported ratings boost. Trained team on newsroom processes, new and innovative storytelling techniques, how to utilize their talents and give their best reporting.

## **AWARDS & ACHIEVEMENTS**

- Major contributor in news coverage for WOKV's first Marconi Award nomination; WOKV is the only news/talk radio station in the United States nominated for 2012 Best Radio Station. (2012)
- Florida Board Member for the Associated Press (2011-2013)
- Played a major role in Edward R. Murrow Regional Award-Winning news coverage: For Best Radio Station in Southeastern United States; Awarded for *Capture of Scott Kilgore* Coverage; Two Murrow Awards for *Somer Thompson* Coverage & Jacksonville's Morning News (2010-2013)
- Multiple Individual and News Team AP Awards for WOKV (2008-2013)

## **WORK SAMPLES**

RADIO FEATURE: [Georgia's Voting Law Starts Political Food Fight](#) (Shared widely on social media)

RADIO NEWSCAST: [Morning Edition Headlines – July 19, 2021](#)

RADIO NEWS REEL: [Boston Marathon Bombing / School Shooting / Joe Biden / VA Clinic Investigation](#)

PRINT: [Women hold deciding vote amid coronavirus recession](#) (#1 Trending Story; statements from major candidates)

PRINT: [White Forsyth man confronts past racism to support Black cause](#) (#1 Trending Story; received reader thank you)

PRINT: [Actor Sean Penn's nonprofit CORE boosts Fulton COVID-19 response](#) (#1 Trending Story)

## **EDUCATION**

Bachelor of Science, Journalism – TV/Radio News; Political Science Concentration at the University of Florida

- *Writing Better Stories Workshop* - Atlanta Press Club & CNN's Jan Winburn and Moni Basu (2016)
- *Leadership Development Program* - National Association of Broadcasters Education Foundation (2012)
- *Effective News Story Teasing* - Cox Media Group (2012)
- *Digital/Multimedia Storytelling Fellowship* - Knight Digital Media Center at UC Berkeley (2011)
- *Leadership Fundamentals* - Cox Media Group (2011)
- *A Path to Leadership* - Cox Media Group (2010)
- *One-Day Storytelling Workshop* - Al Tompkins from the Poynter Institute (2009)